

CLASS CALENDAR

JULY 2017 – SEPTEMBER 2017

FEATURED CLASS:

TUESDAY, JULY 18 | 10:00 AM - 3:00 PM

ADVANCED HYPERPIGMENTATION TREATMENTS**

Hyperpigmentation is one of the most common skin disorders and your ability to successfully treat it can help build a loyal customer base. This course will cover the causes (including the physiological reactions that occur within the skin), symptoms, diagnosis and treatments of hyperpigmentation. You will leave with a roadmap to the most effective in-room treatment protocols and home treatment plans, with a focus on nutrition as well as topical therapies.

Fee: \$50

**This class has a limited capacity and is only available to licensed estheticians

JULY

TUESDAY, JULY 11 | 10:00 AM - 3:00 PM
SANITAS PRODUCT
KNOWLEDGE TRAINING

THURSDAY, JULY 13 | 10:00 AM - 1:00 PM
OPEN STUDENT DAY: BUILDING
CLIENTELE WITH IN-ROOM
UPGRADES AND SERIES SALES

TUESDAY, JULY 18 | 10:00 AM - 3:00 PM
ADVANCED
HYPERPIGMENTATION
TREATMENTS**

THURSDAY, JULY 20 | 10:00 AM - 2:00 PM
BROW MASTERY: SHAPING,
LASH AND BROW TINTING**

**This class has a limited capacity and is only available to licensed estheticians

SANITAS PRODUCT KNOWLEDGE TRAINING

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

OPEN STUDENT DAY: BUILDING CLIENTELE WITH IN-ROOM UPGRADES AND SERIES SALES

In this interactive class, you will learn simple techniques for incorporating protocols that leverage the Sanitas Progenerate Collection. You will also learn easy talking points for suggesting in-room upgrades and methods for mapping out a treatment series program to help build repeat clientele. The latter portion of the class will be devoted to demonstrations and hands-on training.

Fee: Complimentary

ADVANCED HYPERPIGMENTATION TREATMENTS**

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Fee: \$50

BROW MASTERY: SHAPING, LASH AND BROW TINTING**

Mastering one of the hottest niche markets in our industry will increase your profitability and differentiate you from the competition. This three hour skill building workshop will highlight the steps and materials needed for you to become a true brow expert. Supplies will be provided.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

AUGUST

TUESDAY, AUGUST 1 | 10:00 AM - 3:00 PM

CHEMICAL PEELS: UNDERSTANDING THE BASICS**

TUESDAY, AUGUST 8 | 10:00 AM - 1:00 PM
MICROBIOMES AND THE SKIN

THURSDAY, AUGUST 10 | 10:00 AM - 1:00 PM
OPEN STUDENT DAY: PEPTIDES

MONDAY, AUGUST 14 | 10:00 AM - 3:00 PM
SANITAS PRODUCT
KNOWLEDGE TRAINING

TUESDAY, AUGUST 22 | 10:00 AM - 2:00 PM
BROW MASTERY: SHAPING,
LASH AND BROW TINTING**

TUESDAY, AUGUST 29 | 10:00 AM - 3:00 PM
THE SANITAS CHEMICAL PEEL
ADVANTAGE**

**This class has a limited capacity and is only available to licensed estheticians

CHEMICAL PEELS: UNDERSTANDING THE BASICS**

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

MICROBIOMES AND THE SKIN

When the digestive system becomes inundated with poor quality food, drugs, alcohol or chronic stress it can trigger inflammation and create imbalances in the microbiomes of the gut. Poor gut health can further lead to a disruption of the body's ability to produce serotonin and dopamine, neurotransmitters primarily produced in the digestive system. This can lead to chronic skin conditions such as eczema, rosacea, acne and premature skin aging. In this class you will learn how diet and lifestyle can interfere with the body's ability to holistically function and how to help your customers achieve maximum skin health by maintaining a healthy gut. Easy, gut healthy recipes will be shared at the end of the class.

Fee: \$50

OPEN STUDENT DAY: PEPTIDES

Peptide technologies are constantly evolving and as a professional, it's vital to stay ahead of the curve. In this class, you'll learn why peptides are so effective in combatting skin discoloration, boosting microcirculation, affecting muscle contraction, and promoting smoother, firmer, stronger skin. We will also cover the use of peptides in the treatment room and strategies for effective home care recommendations.

Fee: Complimentary

SANITAS PRODUCT KNOWLEDGE TRAINING

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

BROW MASTERY: SHAPING, LASH AND BROW TINTING**

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Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

THE SANITAS CHEMICAL PEEL ADVANTAGE**

The ability to deliver customized results is increasingly in demand and many of your customers are going to expect treatments that are created specifically for them. In this advanced class you will gain a thorough understanding of how to intensify and tailor the effects of the Sanitas Peel Collection to create individualized solutions and outcomes for each guest. You will learn the latest technologies in peel application and layering techniques along with how to safely incorporate retinols to target multiple conditions for rapid results. The ability to prescribe personalized home care as well as how to effectively manage client expectations of the peel outcome will also be covered in this intensive, hands-on class.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

SEPTEMBER

THURSDAY, SEPTEMBER 7 | 10:00 AM - 1:00 PM
**OPEN STUDENT DAY:
MODALITIES FOR ESTHETICIANS**

MONDAY, SEPTEMBER 11 | 10:00 AM - 3:00 PM
**SANITAS PRODUCT
KNOWLEDGE TRAINING**

TUESDAY, SEPTEMBER 12 | 10:00 AM - 2:00 PM
**UNDERSTANDING
MICROCURRENT THERAPY****

MONDAY, SEPTEMBER 18 | 10:00 AM - 3:00 PM
**GIVE YOURSELF A RAISE:
CONQUERING THE ART OF
RETAIL SALES**

TUESDAY, SEPTEMBER 19 | 9:00 AM - 4:00 PM
**ADVANCED WAXING TECHNIQUES:
FROM BROWS TO BRAZILIANS****

MONDAY, SEPTEMBER 25 | 10:00 AM - 3:00 PM
**CHEMICAL PEELS:
UNDERSTANDING THE BASICS****

**This class has a limited capacity and is only available to licensed estheticians

OPEN STUDENT DAY: MODALITIES FOR ESTHETICIANS

Technology adds a competitive edge to your skincare practice and mastering professional tools such as brushes, sonic devices and light therapies can intensify treatment room results as well as boost your bottom line. Gain knowledge through classroom demonstrations and hands-on practice and leave equipped with real life skills and techniques that can help you grow a strong repeat client base.

Fee: Complimentary

SANITAS PRODUCT KNOWLEDGE TRAINING

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

UNDERSTANDING MICROCURRENT THERAPY**

Peptide technologies are constantly evolving and as a professional, it's vital to stay ahead of the curve. In this class, you'll learn why peptides are so effective in combatting skin discoloration, boosting microcirculation, affecting muscle contraction, and promoting smoother, firmer, stronger skin. We will also cover the use of peptides in the treatment room and strategies for effective home care recommendations.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

GIVE YOURSELF A RAISE: CONQUERING THE ART OF RETAIL SALES

A MASTER CLASS

In this tough, brick and mortar retail economy, managing the retail function in a salon or spa can often be an intimidating task. However, with the proper tools and tactics, retail sales can account for up to 45% of your salon or spa's earnings. In this Master Class, you will learn key strategies to overcome the most challenging obstacles to retail sales, how to increase your retail-to-services ratio and how to apply the same set of skills to increase your service revenue. You will leave with key, actionable steps to maximize your sales potential and build your brand equity.

Fee: Complimentary

ADVANCED WAXING TECHNIQUES: FROM BROWS TO BRAZILIANS**

A MASTER CLASS

Become a Bombshell Certified Waxologist, proficient in head-to-toe waxing, in this hands-on, Master Class. You will learn proper body positioning, which types of waxes pair best with specific services, how to make your guests comfortable and the latest, advanced techniques for reducing waxing time and guest discomfort. Industry standards in pricing and scheduling will be covered along with strategies for building a successful waxing business. All participants will receive a certificate of completion.

Fee: \$300

CHEMICAL PEELS: UNDERSTANDING THE BASICS**

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

REGISTRATION

Call 303.449.1875 or
888.855.8425 for more
information or to register.

Must register and pay in advance for all classes.
Class times and locations are subject to change.

SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

CLASS LOCATIONS

LOUISVILLE, CO
833 W. South Boulder Road
Building A
Louisville, CO 80027

Please note: All classes are held in
Louisville, CO unless otherwise stated.