

CLASS CALENDAR

MARCH 2017 – MAY 2017

FEATURED CLASS:

TUESDAY, MARCH 28 | 10:00 AM - 1:00 PM

THE STRESS EFFECT: ADRENAL AND THYROID IMBALANCES AND THE SKIN

Stress induced imbalances in the adrenal and thyroid systems present a variety of indicators. Many of these, such as exhaustion, sleep problems, cravings, moodiness, dizziness and difficulty losing weight are among some of the most common health issues. In this highly informative class led by Dr. Heidi Roles, you'll learn the causes of these imbalances, the effects of long-term stress on the skin and adrenal and thyroid support methods that can help improve overall health and wellness.

Fee: \$75

MARCH

TUESDAY, MARCH 7 | 10:00 AM - 3:00 PM
SANITAS PRODUCT KNOWLEDGE
TRAINING

THURSDAY, MARCH 16 | 10:00 AM - 1:00 PM
OPEN STUDENT DAY: BUILDING
CLIENTELE WITH IN-ROOM
UPGRADES AND SERIES SALES

MONDAY, MARCH 20 | 10:00 AM - 3:00 PM
DERMAPLANING * *

TUESDAY, MARCH 21 | 10:00 AM - 1:00 PM
BROW MASTERY: SHAPING, LASH
AND BROW TINTING * *

TUESDAY, MARCH 28 | 10:00 AM - 1:00 PM
THE STRESS EFFECT: ADRENAL AND
THYROID IMBALANCES AND THE SKIN

**This class has a limited capacity and is only available
to licensed estheticians

SANITAS PRODUCT KNOWLEDGE TRAINING

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

OPEN STUDENT DAY: BUILDING CLIENTELE WITH IN-ROOM UPGRADES AND SERIES SALES

In this interactive class, you will learn simple techniques for incorporating protocols that leverage the Sanitas Progenerate Collection. You will also learn easy talking points for suggesting in-room upgrades and methods for mapping out a treatment series program to help build repeat clientele. The latter portion of the class will be devoted to demonstrations and hands-on training.

Fee: Complimentary

DERMAPLANING * *

Dermaplaning is an epidermal leveling that eradicates vellus hairs and exfoliates the stratum corneum layer at a deeper level. In this class, we will review skin anatomy, skin profiling, safety issues, proper sanitation, medical modalities and various products associated with dermaplaning. You will complete a full dermaplaning procedure with an enzyme or gommage peel on your student model. An introductory gift package will include disposable (single use only) blades with attached handles. This class is for licensed estheticians and registered nurses only. Supplies will be provided.

Fee: \$350

BROW MASTERY: SHAPING, LASH AND BROW TINTING * *

Mastering one of the hottest niche markets in our industry will increase your profitability and differentiate you from the competition. This three hour skill building workshop will highlight the steps and materials needed for you to become a true brow expert. Supplies will be provided.

**Fee: \$25 for existing Sanitas clients
and \$50 for non-Sanitas clients**

THE STRESS EFFECT: ADRENAL AND THYROID IMBALANCES AND THE SKIN

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Fee: \$75

APRIL

TUESDAY, APRIL 4 | 10:00 AM - 3:00 PM
THE SANITAS CHEMICAL PEEL
ADVANTAGE* *

THURSDAY, APRIL 6 | 10:00 AM - 1:00 PM
OPEN STUDENT DAY: PEPTIDES

TUESDAY, APRIL 11 | 10:00 AM - 3:00 PM
SANITAS PRODUCT KNOWLEDGE
TRAINING

TUESDAY, APRIL 18 | 10:00 AM - 2:00 PM
SKIN ANALYSIS AND
EXTRACTION LAB* *

SANITAS TWO DAY
INTENSIVE TRAINING* *

MONDAY, APRIL 24 | 9:00 AM - 2:45 PM
PROGRESSIVE SKINHEALTH
SESSIONS I AND II: SANITAS PRODUCT
KNOWLEDGE TRAINING AND BRAND
ARCHITECTURE

MONDAY, APRIL 24 | 3:00 PM - 5:00 PM
THE SANITAS CHEMICAL PEEL
ADVANTAGE

TUESDAY, APRIL 25 | 10:00 AM - 12:00 PM
BECOME A SKINCARE INFLUENCER
BOTH IN AND OUT OF THE TREATMENT
ROOM

TUESDAY, APRIL 25 | 1:00 PM - 4:00 PM
THE MIND-SKIN CONNECTION: THE
NEXT GENERATION OF SKINCARE

**This class has a limited capacity and is only available
to licensed estheticians

THE SANITAS CHEMICAL PEEL ADVANTAGE* *

Customized service and results have become the hallmark of 21st century esthetics. In this class you will gain a thorough understanding of how to intensify and tailor the effects of the Sanitas Peel Collection to create individualized solutions for every skin type and challenge. Learn the latest technologies in peel application and layering techniques, along with how to safely incorporate retinols to achieve the highest level of results.

**Fee: Complimentary for existing Sanitas clients
and \$25 for non-Sanitas clients**

OPEN STUDENT DAY: PEPTIDES

Peptide technologies are constantly evolving and as a professional, it's vital to stay ahead of the curve. In this class, you'll learn why peptides are so effective in combatting skin discoloration, boosting microcirculation, affecting muscle contraction, and promoting smoother, firmer, stronger skin. We will also cover the use of peptides in the treatment room and strategies for effective home care recommendations.

Fee: Complimentary

SANITAS PRODUCT KNOWLEDGE TRAINING

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

SKIN ANALYSIS AND EXTRACTION LAB* *

Performing extractions correctly is a skill that takes practice. Our Extraction Lab is the perfect place to refine your current level of expertise or learn new methodologies. This hands-on training will include clinical demonstrations where you will learn safe and effective methods of extraction by both performing and receiving extractions under the direct tutelage of our instructor. We'll cover techniques using extractors and lancets as well as how to effectively use and recommend the Sanitas range of products for acneic skin.

**Fee: Complimentary for existing Sanitas clients
and \$50 for non-Sanitas clients**

SANITAS TWO DAY INTENSIVE TRAINING* *

PROGRESSIVE SKINHEALTH SESSIONS I AND II: SANITAS PRODUCT KNOWLEDGE TRAINING AND BRAND ARCHITECTURE

The Sanitas Interactive Ingredient Technology maximizes your skin's ability to do what it already does naturally: regulate and regenerate itself. In this class, you will learn the science and strategy that support Sanitas products and how to effectively navigate our brand architecture to create fully customized results for your guests.

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BECOME A SKINCARE INFLUENCER BOTH IN AND OUT OF THE TREATMENT ROOM

People choose to visit professional therapists for treatments because they seek your expertise in helping them achieve a healthy lifestyle. However in today's ever-increasing online focused retail environment, it has become more difficult for brick and mortar businesses to compete. In this class, you will learn the latest service-to-retail sales goals (even for small businesses), how to effectively manage your inventory (and therefore cash flow) and how to leverage your website and online presence to maintain and increase retail sales. Topics covered will include proven methods for building a sales oriented team, how to create a powerful social media presence and how to create memberships and loyalty programs to keep you connected to your customers, both in and out of the treatment room.

THE MIND-SKIN CONNECTION: THE NEXT GENERATION OF SKINCARE

What do emotions have to do with the skin? The answer is everything! The bond between the mind and skin is very real and growing evidence suggests that stress and emotional issues can intersect with skin physiology to become the root cause of many common skin disorders. In this class you will learn how to recognize and evaluate emotional patterns that can profoundly affect the skin and interfere with your treatment plans. Other topics covered include how to utilize powerful techniques such as EFT (Emotional Freedom Technology), color and sound therapy, essential oils and meditation to facilitate emotional clearing and pave the way for your topical treatments to most effectively function. Elevate the whole body wellness aspects of your practice with this innovative, forward thinking class.

MAY

TUESDAY, MAY 2 | 10:00 AM - 3:00 PM
SANITAS PRODUCT KNOWLEDGE
TRAINING

TUESDAY, MAY 9 | 10:00 AM - 2:00 PM
BROW MASTERY: SHAPING, LASH
AND BROW TINTING * *

MONDAY, MAY 15 | 10:00 AM - 3:00 PM
DERMAPLANING * *

THURSDAY, MAY 18 | 10:00 AM - 1:00 PM
OPEN STUDENT DAY: MODALITIES
FOR ESTHETICIANS

TUESDAY, MAY 23 | 10:00 AM - 1:00 PM
TRADITIONAL CHINESE MEDICINE
MODALITIES

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OPEN STUDENT DAY: MODALITIES FOR ESTHETICIANS

Technology adds a competitive edge to your skincare practice and mastering professional tools such as brushes, sonic devices and light therapies can intensify treatment room results as well as boost your bottom line. Gain knowledge through classroom demonstrations and hands-on practice and leave equipped with real life skills and techniques that can help you grow a strong repeat client base.

Fee: Complimentary

TRADITIONAL CHINESE MEDICINE MODALITIES

According to Traditional Chinese Medicine (TCM), the skin is a direct reflection of overall health and wellness. In this class you'll learn two traditional TCM practices, facial mapping and Chi Reiki, and how to use these ancient techniques and energetic therapies to implement holistic treatment strategies for your guests. Gain unique diagnostic skills and relaxation techniques, while helping increase the healing potential of your guests' experience.

Fee: \$50

REGISTRATION

Call 303.449.1875 or 888.855.8425
for more information or to register.

Must register and pay in advance for all classes.
Class times and locations are subject to change.

SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

CLASS LOCATIONS

LOUISVILLE, CO
833 W. South Boulder Road
Building A
Louisville, CO 80027

**Please note: All classes are held in
Louisville, CO unless otherwise stated.**