

# Sanitas Skincare Class Calendar

## November 2017

11/6

### CHEMICAL PEELS: UNDERSTANDING THE BASICS\*

Susan Trenka, LE - Sanitas Educator

10:00 AM - 3:00 PM

11/7

### SANITAS PRODUCT KNOWLEDGE TRAINING

Amy Roberts, LE, Director of Education - Sanitas Skincare

10:00 AM - 3:00 PM

11/9

### OPEN STUDENT DAY: PROGRESSIVE SKIN HEALTH PROGRAMS

Jamie Reinhardt, LE - Sanitas Educator

10:00 AM - 1:00 PM

11/13

### ALL ABOUT MEN: FACIAL FITNESS AND BROW GROOMING

Jamie Reinhardt, LE - Sanitas Educator

10:00 AM - 3:00 PM

11/14

### BROW MASTERY: SHAPING, LASH AND BROW TINTING\*

Collene Fulton, LE - Sanitas Educator

10:00 AM - 2:00 PM

11/16

### ECO-FRIENDLY SPA AND SUSTAINABLE BUSINESS MODELS

Collene Fulton, LE - Sanitas Educator

10:00 AM - 2:00 PM

11/20

### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING

Jamie Reinhardt, LE - Sanitas Educator

9:30 AM - 11:30 AM

11/28

### HIGH ALTITUDE SKINCARE: ARID ENVIRONMENT ANTIDOTE

Collene Fulton, LE - Sanitas Educator

10:00 AM - 2:00 PM

\*This class has a limited capacity and is only available to licensed estheticians

### Registration

Call 303.449.1875 or 888.855.8425 for more information or to register.

Must register and pay in advance for all classes. Class times and locations are subject to change.

sanitas  
PROGRESSIVE SKINHEALTH

# Sanitas Skincare Class Calendar

## November 2017

11/6

### CHEMICAL PEELS: UNDERSTANDING THE BASICS\*

MONDAY, NOVEMBER 6 | 10:00 AM - 3:00 PM  
Susan Trenka, LE - Sanitas Educator

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

**Fee:** Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

11/7

### SANITAS PRODUCT KNOWLEDGE TRAINING

TUESDAY, NOVEMBER 7 | 10:00 AM - 3:00 PM  
Amy Roberts, LE, Director of Education - Sanitas Skincare

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

**Fee:** Complimentary

11/9

### OPEN STUDENT DAY: PROGRESSIVE SKIN HEALTH PROGRAMS

THURSDAY, NOVEMBER 9 | 10:00 AM - 1:00 PM  
Jamie Reinhardt, LE - Sanitas Educator

In this competitive industry, converting new clients into loyal customers is a critical component for business growth. Continuing to produce results for your guests (as their skin grows healthier) can be challenging, yet is crucial for generating repeat business. In this class you will learn how to unlock the creative potential of your backbar and how to custom tailor programs to meet your guests' skin health goals. We will cover the BioIntellegent ingredient science and strategy that supports Sanitas products and how to effectively navigate our brand architecture to create customized results. You will leave this class confident in your ability to build and maintain your book of business by continually progressing your clients' skin health.

**Fee:** Complimentary

11/13

### ALL ABOUT MEN: FACIAL FITNESS AND BROW GROOMING

MONDAY, NOVEMBER 13 | 10:00 AM - 3:00 PM  
Jamie Reinhardt, LE - Sanitas Educator

According to ISPA, in 2005 only 29% of spa-goers were male. Today that figure has catapulted to 49%! With this change in attitude toward male grooming, men are rapidly becoming a substantial target market for spas. As the demand for qualified therapists specializing in male skin grows, so will the income potential. In this male-centric class you will learn how to market to the male sector as well as how to make your spa more appealing to men. We will also cover how male skin differs from female skin, treatment room techniques and considerations and how to tame unruly eyebrows. You will leave confident in your ability to work on this niche, yet thriving segment.

**Fee:** \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

11/14

### BROW MASTERY: SHAPING, LASH AND BROW TINTING\*

TUESDAY, NOVEMBER 14 | 10:00 AM - 2:00 PM  
Collene Fulton, LE - Sanitas Educator

Mastering one of the hottest niche markets in our industry will increase your profitability and differentiate you from the competition. This three hour skill building workshop will highlight the steps and materials needed for you to become a true brow expert. Supplies will be provided.

**Fee:** \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

11/16

### ECO-FRIENDLY SPA AND SUSTAINABLE BUSINESS MODELS

THURSDAY, NOVEMBER 16 | 10:00 AM - 2:00 PM  
Collene Fulton, LE - Sanitas Educator

Going green is not a trend – it's here to stay! Wellness oriented consumers are often environmentally oriented consumers and displaying sustainable sensibility is becoming an important consideration for many spa goers. Although it can seem overwhelming at first, there are many small adjustments you can make to pave the way toward a greener spa. In this class, you will receive simple, inexpensive, easily implemented ideas for managing your resources, reducing waste and conserving water and energy. We will also help with generating marketing strategies, how to increase staff engagement and how to encourage community involvement. You will leave with the knowledge of how to save your company money and enhance its image, while simultaneously helping sustain the environment.

**Fee:** \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

11/20

### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING

MONDAY, NOVEMBER 20 | 9:30 AM - 11:30 AM  
Jamie Reinhardt, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

**Fee:** Complimentary

11/28

### HIGH ALTITUDE SKINCARE: ARID ENVIRONMENT ANTIDOTE

TUESDAY, NOVEMBER 28 | 10:00 AM - 2:00 PM  
Collene Fulton, LE - Sanitas Educator

Combating low moisture levels in the skin and protecting it from damaging UV rays are constant battles for those of us that live at high altitude. When the skin is constantly exposed to arid environmental aggressors, achieving optimal skin health can be a daunting task for even the most seasoned skincare professional. In this Colorado inspired class, you will gain a better understanding of the climate we live in and how crucial proper skincare is to maintaining the integrity and health of the skin. You will leave with the knowledge of how to design skincare and nutritional programs for mountain lovers and how to treat dehydrated, wind-ravaged or sun-damaged skin.

**Fee:** \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

\*This class has a limited capacity and is only available to licensed estheticians

# Sanitas Skincare Class Calendar

## December 2017

12/4

### SANITAS PRODUCT KNOWLEDGE TRAINING

MONDAY, DECEMBER 4 | 10:00 AM - 3:00 PM  
Jamie Reinhardt, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

12/11

### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING

MONDAY, DECEMBER 11 | 9:30 AM - 11:30 AM  
Jamie Reinhardt, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

12/7

### OPEN STUDENT DAY: UNDERSTANDING PEPTIDES

THURSDAY, DECEMBER 7 | 10:00 AM - 1:00 PM  
Susan Trenka, LE - Sanitas Educator

Although peptides have rapidly become known as powerhouses in the world of skincare, not all peptide formulations are created equally. As a professional, it is important to understand the fundamentals of peptides, how they pair with other ingredients and how to integrate them into your menu of services. In this class, you'll learn the science behind peptide technology along with the different types of peptides and how they are used in skincare. We will also cover the use of peptides in the treatment room, home care recommendations, and talking points when speaking to guests.

Fee: Complimentary

12/14

### BROW MASTERY: SHAPING, LASH AND BROW TINTING\*

THURSDAY, DECEMBER 14 | 10:00 AM - 2:00 PM  
Collene Fulton, LE - Sanitas Educator

Mastering one of the hottest niche markets in our industry will increase your profitability and differentiate you from the competition. This three hour skill building workshop will highlight the steps and materials needed for you to become a true brow expert. Supplies will be provided.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

12/11

### THE SANITAS CHEMICAL PEEL ADVANTAGE\*

MONDAY, DECEMBER 11 | 10:00 AM - 2:00 PM  
Susan Trenka, LE - Sanitas Educator

The ability to deliver customized results is increasingly in demand and many of your customers are going to expect treatments that are created specifically for them. In this advanced class you will gain a thorough understanding of how to intensify and tailor the effects of the Sanitas Peel Collection to create individualized solutions and outcomes for each guest. You will learn the latest technologies in peel application and layering techniques along with how to safely incorporate retinols to target multiple conditions for rapid results. The ability to prescribe personalized home care as well as how to effectively manage client expectations of the peel outcome will also be covered in this intensive, hands-on class.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

\*This class has a limited capacity and is only available to licensed estheticians

## Registration

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# Sanitas Skincare Class Calendar

January 2018 1 of 2

1/8

## WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING

MONDAY, JANUARY 8 | 10:00 AM - 11:30 AM  
Jamie Reinhardt, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

1/9

## NUTRITION AND SKIN HEALTH

TUESDAY, JANUARY 9 | 10:00 AM - 3:00 PM  
Jackie Cooper, LE - Sanitas Educator

Skin is one of the first places a nutritional deficiency will manifest. Understand why nutrition is an essential component and how to identify and treat your clients' skin from a nutritional and biochemical understanding of the body. Incorporating nutritional strategies into your practice will allow you to offer the advanced skin care treatments that result in healthy skin and increased profits!

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

1/11

## OPEN STUDENT DAY: ACNE SOLUTIONS

THURSDAY, JANUARY 11 | 10:00 AM - 1:00 PM  
Jackie Cooper, LE - Sanitas Educator

According to The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. Broaden your knowledge of this sensitive topic with new found confidence via our in-room and home care recommendations.

Fee: Complimentary

1/15

## FUNDAMENTALS OF SKIN BIOLOGY

MONDAY, JANUARY 15 | 10:00 AM - 3:00 PM  
Susan Trenka, LE - Sanitas Educator

The skin is the body's largest and most environmentally sensitive organ. Comprehension of the skin's biology and cell renewal process imparts the knowledge necessary to address a variety of skin disorders to help your clients achieve stronger, healthier skin.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

1/16

## SANITAS PRODUCT KNOWLEDGE TRAINING

TUESDAY, JANUARY 16 | 10:00 AM - 3:00 PM  
Jamie Reinhardt, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

1/18

## HANDS ON WITH ENHANCEMENTS

THURSDAY, JANUARY 18 | 10:00 AM - 2:00 PM  
Susan Trenka, LE - Sanitas Educator

In this workshop you'll learn how to increase your average service sale, generate more revenue per treatment room and add distinctive, results-driven enhancements to your facials. Add-on protocols for the eye, lip, décolleté, neck and hand areas will be demonstrated and ample time for practice is included in this highly interactive session.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

## Registration

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# Sanitas Skincare Class Calendar

January 2018 2 of 2

1/22

## CHEMICAL PEELS: UNDERSTANDING THE BASICS\*

MONDAY, JANUARY 22 | 10:00 AM - 3:00 PM  
Susan Trenka, LE - Sanitas Educator

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

**Fee:** Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

1/25

## HORMONES, MENOPAUSE AND TREATMENT STRATEGIES

THURSDAY, JANUARY 25 | 10:00 AM - 2:00 PM  
Susan Trenka, LE - Sanitas Educator

It's a fact of life that as women age, their hormone levels fluctuate and can dramatically impact their bodies and skin. As millions of women approach menopause, it is essential as a skin care professional to understand the effects of hormones on skin. Guide your clients through the many changes their skin may undergo as a result of hormonal imbalance.

**Fee:** Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

1/29

## UNDERSTANDING AND TREATING SENSITIVE SKIN

MONDAY, JANUARY 29 | 10:00 AM - 2:00 PM  
Jamie Reinhardt, LE - Sanitas Educator

The number of people who present with sensitive skin symptoms has been steadily increasing. This class will help you understand how to identify the difference between sensitive and sensitized skin. You will learn the underlying root causes of both sensitive and sensitized skin, and important topical and internal treatment strategies will be covered.

**Fee:** Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

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## Registration

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## SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

## CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

## CLASS LOCATION

833 W. South Boulder Road  
Building A  
Louisville, CO 80027

Please note: All classes are held in  
Louisville, CO unless otherwise stated.

## Registration

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