

Sanitas Skincare Education Schedule

March 2019 1 of 2

Sanitas Training Institute | Louisville, CO

3/5

CLASS: OPEN STUDENT DAY: ACNE SOLUTIONS

TUESDAY, MARCH 5 | 10:00 AM - 1:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

According to The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. Broaden your knowledge of this sensitive topic with new found confidence via our in-room and home care recommendations.

Fee: Complimentary

3/21

CLASS: SANITAS CHEMICAL PEEL TRAINING

THURSDAY, MARCH 21 | 10:00 AM - 3:00 PM
Erin Whitesell, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

Sanitas Distance Learning

3/4

WEBINAR: KNOW THE DIFFERENCE: SENSITIVE VS. SENSITIZED SKIN

MONDAY, MARCH 4 | 1:00 PM - 2:00 PM
Erin Whitesell, LE - Sanitas Educator

Statistics show close to 50% of people claim to have some kind of skin sensitivity. While performing a skin analysis, sensitized skin can often be mistaken for sensitive skin. It's important to understand the differences to ensure proper topical and internal recommendations for your clients. This class will help you identify the differences between sensitive and sensitized skin and help identify the underlying root causes. Treatment strategies and protocols will also be covered.

Fee: Complimentary

3/7

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS – ACTIVATE

THURSDAY, MARCH 7 | 10:00 AM - 11:00 AM
Erin Shapiro, LE - Sanitas Educator

Created to elevate skin rejuvenation levels, the Sanitas Activate collection features products with ascending levels of the industry's highest ingredient concentrations. This webinar will focus on how to integrate these graduated strength game changers into your treatment room to generate instant and visible results. You will also learn how to customize homecare programs that will produce fast acting, enduring results for your guests.

Fee: Complimentary

3/12

WEBINAR: THE FACIAL DETOX ADVANTAGE: INTRODUCING THE NEW DETOXIFYING SCRUB MASK

TUESDAY, MARCH 12 | 10:00 AM - 11:00 AM
Elizabeth Crowe, LE - Sanitas Educator

It's been widely established that some form of exfoliation is crucial to a healthy skincare routine. Among the myriad of benefits, a good exfoliation helps prevent fine lines and wrinkles, creates an evenness of skin tone and brightens, all while improving absorption of other topical ingredients. Not all exfoliants are created equal however, and few are multifunctional. Join us for an exciting one hour webinar as we introduce the newest exfoliant to our Activate line, Detoxifying Scrub Mask. This active-packed, multifunctional scrub-and-mask-in-one is everything; it exfoliates, detoxifies, nourishes and brightens, all without robbing skin of essential moisture. This webinar will also include tips and tricks on how to incorporate different Sanitas products in alignment with the Detoxifying Scrub Mask to ensure the most effective results for your guests.

Fee: Complimentary

3/14

WEBINAR: SANITAS CHEMICAL PEEL TRAINING

THURSDAY, MARCH 14 | 10:00 AM - 11:00 AM
Erin Shapiro, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

Sanitas Skincare Education Schedule

March 2019 2 of 2

3/18

WEBINAR: SKIN BIOLOGY: A DEEPER LOOK

MONDAY, MARCH 18 | 1:00 PM - 2:00 PM
Erin Whitesell, LE - Sanitas Educator

The scope of practice for estheticians focuses on the epidermis. However, with the advanced ingredient technology available to manufacturers today, often the cellular and intracellular matrix will benefit as well. This one hour session dives into the structure of the dermis and focuses on the key modulators that impact cell turnover, collagen synthesis and the overall enhanced glycosaminoglycan function.

Fee: Complimentary

3/26

WEBINAR: TOPICAL SKIN SUPPLEMENTS VITAMIN C + RETINOL – WHY TWO IS BETTER THAN ONE

TUESDAY, MARCH 26 | 10:00 AM - 11:00 AM
Erin Whitesell, LE - Sanitas Educator

The wrinkle fighting and complexion perfecting power of vitamin C and retinol are legion and both are absolutely essential for good skin health. These wonderkind ingredients are some of the most studied and utilized for a reason: they work and give real results to your guests in real time. In this webinar you will gain a better understanding of how to use the Sanitas Vitamin C Illuminate and Vitamin A Rejuvenate products to rebuild and activate skin health. Learn how to differentiate between products and devise safe and effective home care programs that will continue to strengthen your guests' skin over time.

Fee: Complimentary

3/28

WEBINAR: BECOME A SKINCARE INFLUENCER

THURSDAY, MARCH 28 | 1:00 PM - 2:00 PM
Erin Whitesell, LE - Sanitas Educator

People choose to visit professional therapists for treatments because they seek your expertise in helping them achieve a healthy lifestyle. However in today's ever-increasing online focused retail environment, it has become more difficult for brick and mortar businesses to compete. In this one hour webinar, you will learn how to leverage your website and online presence to maintain and increase service and retail sales. Topics covered will also include proven methods for building a sales oriented team, how to create a powerful social media presence and how to create memberships and loyalty programs to keep you connected to your customers, both in and out of the treatment room.

Fee: Complimentary

Class Registration

Call 303.449.1875 or 888.855.8425 or visit our website at sanitas-skincare.com for more information or to register.

Must register and pay in advance for all classes. Class times and locations are subject to change.

**This class has a limited capacity and is only available to licensed estheticians*

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Sanitas Skincare Education Schedule

April 2019 1 of 2

Sanitas Training Institute | Louisville, CO

4/29

CLASS: SANITAS PRODUCT KNOWLEDGE TRAINING

MONDAY, APRIL 29 | 10:00 AM - 3:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

Sanitas Distance Learning

4/1

WEBINAR: SANITAS CHEMICAL PEEL TRAINING

MONDAY, APRIL 1 | 1:00 PM - 2:00 PM
Elizabeth Crowe, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

4/2

WEBINAR: EVERYTHING ENZYMES

TUESDAY, APRIL 2 | 10:00 AM - 11:00 AM
Erin Whitesell, LE - Sanitas Educator

Cellular buildup is a primary cause of premature aging, dehydrated skin and acne breakouts. This makes skin exfoliation an essential practice for maintaining optimal skin health. But because not all forms of exfoliation are created equal, as a skincare professional it's important to understand the different ingredient choices available to resurface skin. In this class you will learn everything you need to know about enzymes, including the different sources of enzymes found within our collection. You will also leave with a roadmap to the most effective in-room treatment protocols utilizing other active ingredients to amplify results. Finally, you will leave understanding best practices for prescribing a coherent homecare regimen geared for generating maximum results for your guests.

Fee: Complimentary

4/9

WEBINAR: TREATING ACNE ACROSS THE AGES

TUESDAY, APRIL 9 | 10:00 AM - 11:00 AM
Collene Fulton, LE - Sanitas Educator

According to The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. During this one hour webinar, learn how to combat the different skin challenges you will face in your practice with proven protocols for all ages. You will also gain knowledge on age-appropriate options available to your clients.

Fee: Complimentary

4/11

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS – OPTIMIZE

THURSDAY, APRIL 11 | 10:00 AM - 11:00 AM
Erin Shapiro, LE - Sanitas Educator

People visit an esthetician because they rely on the professional advice, products and treatments that can effectively address most common skin concerns. The Sanitas Optimize collection features targeted, therapeutic formulas designed to rehabilitate challenged skin. This webinar will teach you how to incorporate our professional grade products into treatments and customized home care regimens to advance your guests' skin to its most healthy, optimal state.

Fee: Complimentary

Sanitas Skincare Education Schedule

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4/15

WEBINAR: INFLAMMATION AND GLYCATION: THE BODY EFFECT

MONDAY, APRIL 15 | 1:00 PM - 2:00 PM

Jackie Cooper, LE + RDN - Sanitas Educator

Advanced Glycation End Products (AGEs) are created in the body when excessive amounts of sugar combine with protein molecules to produce products that are foreign to the body and negatively affect the function of cells. This leads to inflammation, connective tissue damage and premature aging. Inflammation is considered by many to be the root cause of aging and enduring inflammation can lead to many skin conditions such as acne, rosacea and dermatitis. This one hour webinar takes a closer look at the science of glycation, how it impacts the skin and how you can educate your clients on the benefits of preventing the development of AGEs. We will also cover the root causes of inflammation and effective ways to treat it.

Fee: Complimentary

4/16

WEBINAR: THE FACIAL DETOX ADVANTAGE: INTRODUCING THE NEW DETOXIFYING SCRUB MASK

TUESDAY, APRIL 16 | 10:00 AM - 11:00 AM

Erin Whitesell, LE - Sanitas Educator

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Fee: Complimentary

4/25

WEBINAR: WRINKLE REBELLION: SKIN RESTORATION WITH PEPTIDES

THURSDAY, APRIL 25 | 1:00 PM - 2:00 PM

Collene Fulton, LE - Sanitas Educator

In a society that is all too accustomed to the perils of anti-aging efforts (we're living in the Botox and Filler era, after all), peptides have become known as the queens of managing wrinkles without the needle. But because not all peptides are created equal, as a skincare professional it's important to be able to properly identify and match to skin concerns for maximum results. In this hour long intensive, you'll learn about the different types of peptides, how they pair with other active ingredients and how to prescribe the most effective homecare regimens to generate maximum results for your guests – no needles needed.

Fee: Complimentary

4/30

WEBINAR: NUTRITION AND SKINHEALTH

TUESDAY, APRIL 30 | 1:00 PM - 2:00 PM

Jackie Cooper, LE + RDN - Sanitas Educator

Skin is one of the first places a nutritional deficiency will manifest. Understand why nutrition is an essential component and how to identify and treat your clients' skin from a nutritional and biochemical understanding of the body. During this one hour webinar, become more familiar with nutritional strategies to incorporate into your practice that will allow you to offer the advanced skin care treatments that result in healthy skin and increased profits.

Fee: Complimentary

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sanitas
PROGRESSIVE SKINHEALTH

Sanitas Skincare Education Schedule

May 2019 1 of 2

Sanitas Training Institute | Louisville, CO

5/7

CLASS: SANITAS CHEMICAL PEEL TRAINING

TUESDAY, MAY 7 | 10:00 AM - 3:00 PM

Jackie Cooper, LE + RDN - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

5/20

CLASS: OPEN STUDENT DAY: MODALITIES FOR ESTHETICIANS

MONDAY, MAY 20 | 10:00 AM - 3:00 PM

Collene Fulton, LE - Sanitas Educator

Technology adds a competitive edge to your skincare practice and mastering professional tools such as brushes, sonic devices and light therapies can intensify treatment room results as well as boost your bottom line. Gain knowledge through classroom demonstrations and hands-on practice and leave equipped with real life skills and techniques that can help you grow a strong repeat client base.

Fee: Complimentary

Sanitas Distance Learning

5/2

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS - FORTIFY, BODY, MEN + PROTECT

THURSDAY, MAY 2 | 10:00 AM - 11:00 AM

Elizabeth Crowe, LE - Sanitas Educator

Join us for an exploration of our Fortify, Body, Men and Protect categories. Many common skin challenges stem from nutritional deficiencies or food allergies. You will learn how to incorporate simple, proven skin health tips along with the Sanitas line of targeted supplements into guest treatment plans. We will review our body product formulations and why they utilize the same bio-intelligent ingredients as our facial care. An in-depth examination of our non-toxic approach to UV protection and the most effective ways to educate your guests on the importance of sun protection will be covered. Finally, you will learn the features and benefits of our three step men's shaving system and how to incorporate it into a customized, daily skincare routine.

Fee: Complimentary

5/13

WEBINAR: SOCIAL MEDIA MARKETING - ARE YOU TRENDING?

MONDAY, MAY 13 | 1:00 PM - 2:00 PM

Erin Whitesell, LE - Sanitas Educator

Facebook, Twitter, Instagram and other social media outlets have become necessities in building a successful business, but diving into them can be confusing and overwhelming. In this webinar, you will learn to design a results-driven marketing plan by creating an identifiable brand that generates followers and creates an engaged social audience.

Fee: Complimentary

5/14

WEBINAR: HOW TO RETAIN CLIENTELE AND KEEP YOUR BOOKS FILLED

TUESDAY, MAY 14 | 10:00 AM - 11:00 AM

Erin Whitesell, LE - Sanitas Educator

You've done a lot of work to build your clientele; the question is, how can you keep them? A spa's livelihood depends largely on repeat customers and it's critical to understand what you can do to maintain a customer base. In this class, you'll learn techniques for incorporating protocols that leverage in-room upgrades and methods for mapping out a treatment series to help build repeat clientele. The growing importance of social media and the different varieties of outreach marketing will also be discussed.

Fee: Complimentary

5/6

WEBINAR: ALL ABOUT MEN

MONDAY, MAY 6 | 1:00 PM - 2:00 PM

Erin Whitesell, LE - Sanitas Educator

According to ISPA, in 2005 only 29% of spa-goers were male. Today that figure has catapulted to 49%! With this change in attitude toward male grooming, men are rapidly becoming a substantial target market for spas. As the demand for qualified therapists specializing in male skin grows, so will the income potential. In this male-centric webinar, you will learn how to market to the male sector as well as how to make your spa more appealing to men. We will also cover how male skin differs from female skin, treatment room techniques and considerations. You will feel confident in your ability to work on this niche, yet thriving segment.

Fee: Complimentary

Sanitas Skincare Education Schedule

May 2019 2 of 2

5/21

WEBINAR: TREATING AGING SKIN

TUESDAY, MAY 21 | 1:00 PM - 2:00 PM
Collene Fulton, LE - Sanitas Educator

Statistics show that 60% of spa clientele are baby boomers interested in delaying the signs of aging. Differentiate your business by offering therapeutic and results oriented anti-aging treatments. This class will teach you about the science behind aging skin and which products and protocols are most effective.

Fee: Complimentary

5/23

WEBINAR: SANITAS CHEMICAL PEEL TRAINING

THURSDAY, MAY 23 | 1:00 PM - 2:00 PM
Erin Shapiro, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

5/28

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS – PROGENERATE

TUESDAY, MAY 28 | 10:00 AM - 11:00 AM
Erin Whitesell, LE - Sanitas Educator

The Sanitas Progenerate collection features daily essentials that are specially formulated for sensitive, dry, normal, combination and oily skin types. In this webinar, you will learn how to customize guest product selections to help facilitate healthier skin and prep for the more active products featured in our Activate and Optimize categories. Ingredient technology, treatment room tips and appropriate home care programs will be covered.

Fee: Complimentary

5/30

WEBINAR: SKIN CARE INGREDIENTS: THE GOOD, THE BAD AND THE UGLY

THURSDAY, MAY 30 | 1:00 PM - 2:00 PM
Collene Fulton, LE - Sanitas Educator

Learn everything you always wanted to know about skin care ingredients in this hour long webinar. Gain invaluable knowledge that will allow you to read and evaluate ingredient decks. By the end of this webinar, you will be able to identify the ideal ingredients for creating healthy skin, understand the fundamentals of formulation chemistry and learn how to choose effective skin care products that promote successful results.

Fee: Complimentary

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Sanitas Skincare Education Schedule



SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

CLASS LOCATION

833 W. South Boulder Road
Building A
Louisville, CO 80027

CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

Please note: All classes are held in
Louisville, CO unless otherwise stated.

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