

# Sanitas Skincare Class Calendar

## July 2018

7/10

**BROW MASTERY:  
SHAPING, LASH AND BROW TINTING\***  
TUESDAY, JULY 10 | 10:00 AM - 2:00 PM  
Belinda Swanson, LE - Sanitas Educator

Mastering one of the hottest niche markets in our industry will increase your profitability and differentiate you from the competition. This three hour skill building workshop will highlight the steps and materials needed for you to become a true brow expert. Supplies will be provided.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

7/12

**OPEN STUDENT DAY:  
SUN DAMAGE**  
THURSDAY, JULY 12 | 10:00 AM - 1:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

Exposure to the sun's ultraviolet (UV) rays speeds the skin's aging process and raises the risk of skin cancer. This three hour class will comprehensively cover the causes, symptoms and conditions of overexposure as well as effective strategies for professional treatment and home care. Emphasis on nutritional support as an aid to treating and preventing sun damage is included in this intensive training.

Fee: Complimentary

7/16

**THE SANITAS  
CHEMICAL PEEL ADVANTAGE\***  
MONDAY, JULY 16 | 10:00 AM - 3:00 PM  
Susan Trenka, LE - Sanitas Educator

The ability to deliver customized results is increasingly in demand and many of your customers are going to expect treatments that are created specifically for them. In this advanced class, you will gain a thorough understanding of how to intensify and tailor the effects of the Sanitas Peel Collection to create individualized solutions and outcomes for each guest. You will learn the latest technologies in peel application and layering techniques along with how to safely incorporate retinols to target multiple conditions for rapid results. The ability to prescribe personalized home care as well as how to effectively manage client expectations of the peel outcome will also be covered in this intensive, hands-on class.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

7/19

**PEPTIDES AND SKIN CARE**  
THURSDAY, JULY 19 | 10:00 AM - 2:00 PM  
Susan Trenka, LE - Sanitas Educator

Peptide technologies are constantly evolving and as a professional, it's vital to stay ahead of the curve. In this class, you'll learn why peptides are so effective in combatting skin discoloration, boosting microcirculation, affecting muscle contraction, and how they help promote smoother, firmer, stronger skin. We will also cover the use of peptides in the treatment room and strategies for effective home care recommendations.

Fee: Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

7/23

**ACTIVE DELIVERY TECHNOLOGIES**  
MONDAY, JULY 23 | 10:00 AM - 1:00 PM  
Alexis Mayne, Sanitas VP of Research and Development

Become a delivery system expert in a class taught by Sanitas Skincare's Vice President of Research and Development, Alexis Mayne. Explore the science behind product formulas that use active ingredients, paired with strategic delivery systems, to create products that are targeted, stable and tactical. Learn how topical actives, such as Vitamin A, Vitamin C and AHA's can be optimally leveraged for efficacy and functionality through the use of precision delivery systems.

Fee: Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

7/24

**DERMAPLANING\***  
TUESDAY, JULY 24 | 10:00 AM - 2:00 PM  
Susan Trenka, LE - Sanitas Educator

Dermaplaning is an epidermal leveling that eradicates vellus hairs and exfoliates the stratum corneum layer at a deeper level. In this class, we will review skin anatomy, skin profiling, safety issues, proper sanitation, medical modalities and various products associated with dermaplaning. You will complete a full dermaplaning procedure with an enzyme or gommage peel on your student model. An introductory gift package will include disposable (single use only) blades with attached handles. This class is for licensed estheticians and registered nurses only. Supplies will be provided.

Fee: \$350

7/31

**SANITAS PRODUCT  
KNOWLEDGE TRAINING**  
TUESDAY, JULY 31 | 10:00 AM - 3:00 PM  
Collene Fulton, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

\*This class has a limited capacity and is only available to licensed estheticians

## Registration

Call 303.449.1875 or 888.855.8425 or visit our website [sanitas-skincare.com](http://sanitas-skincare.com) for more information or to register

Must register and pay in advance for all classes. Class times and locations are subject to change.

sanitas  
PROGRESSIVE SKINHEALTH

# Sanitas Skincare Webinars

July 2018

## CUSTOMIZATION: THE FUTURE OF SKINCARE

Today's skincare consumers are selective, informed and possess a strong knowledge of ingredients and formula benefits. No longer a one-size-fits-all product world, purchasers of skincare (especially Millennials and GenZ) increasingly desire personalized skin solutions. This series of webinars explores how to utilize the Sanitas collections to deliver customized regimens and provide powerful, tailored results that will help you attract and maintain a loyal clientele.

7/12

**WEBINAR: SANITAS PRODUCT  
KNOWLEDGE TRAINING**  
FOCUS - PROGENERATE  
THURSDAY, JULY 12 | 1:00 PM - 2:00 PM  
Toshiana Baker, LE - Sanitas Educator

The Sanitas Progenerate collection features daily essentials that are specially formulated for sensitive, dry, normal, combination and oily skin types. In this webinar you will learn how to customize guest product selections to help facilitate healthier skin and prep for the more active products featured in our Activate and Optimize categories. Ingredient technology, treatment room tips and appropriate home care programs will be covered.

Fee: Complimentary

7/19

**WEBINAR: SANITAS PRODUCT  
KNOWLEDGE TRAINING**  
FOCUS - ACTIVATE  
THURSDAY, JULY 19 | 10:00 AM - 11:00 AM  
Toshiana Baker, LE - Sanitas Educator

Created to elevate skin rejuvenation levels, the Sanitas Activate collection features products with ascending levels of the industry's highest ingredient concentrations. This webinar will focus on how to integrate these graduated strength game changers into your treatment room to generate instant and visible results. You will also learn how to customize homecare programs that will produce fast acting, enduring results for your guests.

Fee: Complimentary

7/26

**WEBINAR: THE ART OF  
SPA RETAILING**  
THURSDAY, JULY 26 | 1:00 PM - 2:00 PM  
Toshiana Baker, LE - Sanitas Educator

Spa retail is a vital business component which can be expertly and easily managed with the right strategy. In this webinar, you will learn to implement an operational culture that leverages service-to-retail sales goals with an inventory that strategically targets the needs of your staff and clientele. Visual merchandising, hosting successful events and seasonal marketing will also be covered.

Fee: Complimentary

# Sanitas Skincare Training Institute

## August 2018

8/6

### CHEMICAL PEELS: UNDERSTANDING THE BASICS\*

MONDAY, AUGUST 6 | 10:00 AM - 3:00 PM  
Jackie Cooper, LE + RDN - Sanitas Educator

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

8/7

### ADVANCED HYPERPIGMENTATION TREATMENTS\*

TUESDAY, AUGUST 7 | 10:00 AM - 3:00 PM  
Collene Fulton, LE - Sanitas Educator

Hyperpigmentation is one of the most common skin disorders and your ability to successfully treat it can help build a loyal customer base. This course will cover the causes (including the physiological reactions that occur within the skin), symptoms, diagnosis and treatments of hyperpigmentation. You will leave with a roadmap to the most effective in-room treatment protocols and home treatment plans, with a focus on nutrition as well as topical therapies.

Fee: \$50

8/13

### DECODING THE DECK

MONDAY, AUGUST 13 | 10:00 AM - 3:00 PM  
Susan Trenka, LE - Sanitas Educator

Sanitas skinhealth programs achieve results by leveraging formulations that catalyze the skin's natural biochemical reactions. In this class, you'll learn the language of product ingredient decks, through the lens of science and skin biochemistry, and how to apply a practical understanding of ingredient technology to confidently address your client's skincare needs.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

8/21

### BROW AND BODY WAX CLASS\*

TUESDAY, AUGUST 21 | 10:00 AM - 1:00 PM  
Belinda Swanson, LE - Sanitas Educator

In this class you will learn in-depth techniques to enable you to become adept and comfortable with the use of both hard and soft waxes for the face and body. Extra emphasis will be given to brow shaping and methodology. Topics will also include how to conduct client consultations, appropriate pre- and post-wax care and the use of proper sanitation. Students should be prepared to give and receive waxing services.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

8/23

### SANITAS PRODUCT KNOWLEDGE TRAINING

THURSDAY, AUGUST 23 | 10:00 AM - 3:00 PM  
Collene Fulton, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

8/28

### OPEN STUDENT DAY: ACNE SOLUTIONS

TUESDAY, AUGUST 28 | 10:00 AM - 1:00 PM  
Belinda Swanson, LE - Sanitas Educator

According to The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. Broaden your knowledge of this sensitive topic with new found confidence via our in-room and home care recommendations.

Fee: Complimentary

\*This class has a limited capacity and is only available to licensed estheticians

## Registration

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PROGRESSIVE SKINHEALTH

### CUSTOMIZATION: THE FUTURE OF SKINCARE

Today's skincare consumers are selective, informed and possess a strong knowledge of ingredients and formula benefits. No longer a one-size-fits-all product world, purchasers of skincare (especially Millennials and GenZ) increasingly desire personalized skin solutions. This series of webinars explores how to utilize the Sanitas collections to deliver customized regimens and provide powerful, tailored results that will help you attract and maintain a loyal clientele.

8/2

#### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS - OPTIMIZE

THURSDAY, AUGUST 2 | 10:00 AM - 11:00 AM  
Toshiana Baker, LE - Sanitas Educator

People visit an esthetician because they rely on the professional advice, products and treatments that can effectively address most common skin concerns. The Sanitas Optimize collection features targeted, therapeutic formulas designed to rehabilitate challenged skin. This webinar will teach you how to incorporate our professional grade products into treatments and customized home care regimens to advance your guests' skin to its most healthy, optimal state.

Fee: Complimentary

8/23

#### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS - PROGENERATE

THURSDAY, AUGUST 23 | 1:00 PM - 2:00 PM  
Toshiana Baker, LE - Sanitas Educator

The Sanitas Progenerate collection features daily essentials that are specially formulated for sensitive, dry, normal, combination and oily skin types. In this webinar you will learn how to customize guest product selections to help facilitate healthier skin and prep for the more active products featured in our Activate and Optimize categories. Ingredient technology, treatment room tips and appropriate home care programs will be covered.

Fee: Complimentary

8/9

#### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS - FORTIFY, BODY, MEN + PROTECT

THURSDAY, AUGUST 9 | 1:00 PM - 2:00 PM  
Toshiana Baker, LE - Sanitas Educator

Join us for an exploration of our Fortify, Body, Men and Protect categories.

Many common skin challenges stem from nutritional deficiencies or food allergies. You will learn how to incorporate simple, proven skin health tips along with the Sanitas line of targeted supplements into guest treatment plans. We will review our body product formulations and why they utilize the same bio-intelligent ingredients as our facial care. An in-depth examination of our non-toxic approach to UV protection and the most effective ways to educate your guests on the importance of sun protection will be covered. Finally, you will learn the features and benefits of our three step men's shaving system and how to incorporate it into a customized, daily skincare routine.

Fee: Complimentary

# Sanitas Skincare Webinars

August 2018 2 of 2

8/16

## WEBINAR: SANITAS CHEMICAL PEEL TRAINING

THURSDAY, AUGUST 16 | 10:00 AM - 11:00 AM  
Toshiana Baker, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

**Fee: Complimentary**

8/30

## WEBINAR: SKIN BIOLOGY: A DEEPER LOOK

THURSDAY, AUGUST 30 | 10:00 AM - 11:00 AM  
Toshiana Baker, LE - Sanitas Educator

The scope of practice for estheticians focuses on the epidermis. However, with the advanced ingredient technology available to manufacturers today, often the cellular and intracellular matrix will benefit as well. This one hour session dives into the structure of the dermis and focuses on the key modulators that impact cell turnover, collagen synthesis and the overall enhanced glycosaminoglycan function.

**Fee: Complimentary**

# Sanitas Skincare Training Institute

## September 2018

9/6

### HIGH ALTITUDE SKINCARE: ARID ENVIRONMENT ANTIDOTE

THURSDAY, SEPTEMBER 6 | 10:00 AM - 3:00 PM  
Collene Fulton, LE - Sanitas Educator

Combating low moisture levels in the skin and protecting it from damaging UV rays are constant battles for those of us that live at high altitude. When the skin is constantly exposed to arid environmental aggressors, achieving optimal skin health can be a daunting task for even the most seasoned skincare professional. In this Colorado inspired class, you will gain a better understanding of the climate we live in and how crucial proper skincare is to maintaining the integrity and health of the skin. You will leave with the knowledge of how to design skincare and nutritional programs for mountain lovers and how to treat dehydrated, wind-ravaged or sun-damaged skin.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

9/10

### INFLAMMATION AND GLYCATION: THE BODY EFFECT

MONDAY, SEPTEMBER 10 | 10:00 AM - 3:00 PM  
Erin Whitesell, LE - Sanitas Educator

Advanced Glycation End Products (AGEs) are created in the body when excessive amounts of sugar combine with protein molecules to produce products that are foreign to the body and negatively affect the function of cells. This leads to inflammation, connective tissue damage and premature aging. Inflammation is considered by many to be the root cause of aging and enduring inflammation can lead to many skin conditions such as acne, rosacea and dermatitis. This class takes an in-depth look at the science of glycation, how it impacts the skin and how you can educate your clients on the benefits of preventing the development of AGEs. We will also cover the root causes of inflammation and effective ways to treat it.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

9/11

### BRAZILIAN WAXING TECHNIQUES\*

TUESDAY, SEPTEMBER 11 | 10:00 AM - 2:00 PM  
Belinda Swanson, LE - Sanitas Educator

Gain hands-on experience with this in-depth Brazilian waxing class. Learn to incorporate proven waxing techniques into your practice to increase your bottom line! This class will focus on proper protocols, safety, understanding contraindications and waxing etiquette. Must be willing to perform waxing during the class. Students will also be expected to receive waxing services or provide a model instead.

Fee: \$50 for existing Sanitas clients and \$75 for non-Sanitas clients

9/17

### THE SANITAS CHEMICAL PEEL ADVANTAGE\*

MONDAY, SEPTEMBER 17 | 10:00 AM - 3:00 PM  
Susan Trenka, LE - Sanitas Educator

The ability to deliver customized results is increasingly in demand and many of your customers are going to expect treatments that are created specifically for them. In this advanced class, you will gain a thorough understanding of how to intensify and tailor the effects of the Sanitas Peel Collection to create individualized solutions and outcomes for each guest. You will learn the latest technologies in peel application and layering techniques along with how to safely incorporate retinols to target multiple conditions for rapid results. The ability to prescribe personalized home care as well as how to effectively manage client expectations of the peel outcome will also be covered in this intensive, hands-on class.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

9/18

### SANITAS PRODUCT KNOWLEDGE TRAINING

TUESDAY, SEPTEMBER 18 | 10:00 AM - 3:00 PM  
Erin Whitesell, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

9/24

### HANDS ON WITH ENHANCEMENTS\*

MONDAY, SEPTEMBER 24 | 10:00 AM - 2:00 PM  
Erin Whitesell, LE - Sanitas Educator

In this workshop you'll learn how to increase your average service sale, generate more revenue per treatment room and add distinctive, results-driven enhancements to your facials. Add-on protocols for the eye, lip, décolleté, neck and hand areas will be demonstrated and ample time for practice is included in this highly interactive session.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

9/25

### SKIN ANALYSIS AND EXTRACTION LAB\*

TUESDAY, SEPTEMBER 25 | 10:00 AM - 3:00 PM  
Belinda Swanson, LE - Sanitas Educator

Performing extractions correctly is a skill that takes practice. Our Extraction Lab is the perfect place to refine your current level of expertise or learn new methodologies. This hands-on training will include clinical demonstrations where you will learn safe and effective methods of extraction by both performing and receiving extractions under the direct tutelage of our instructor. We'll cover techniques using extractors and lancets as well as how to effectively use and recommend the Sanitas range of products for acneic skin.

Fee: Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

\*This class has a limited capacity and is only available to licensed estheticians

## Registration

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## September 2018

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9/6

#### WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING

FOCUS - ACTIVATE

THURSDAY, SEPTEMBER 6 | 1:00 PM - 2:00 PM

Erin Whitesell, LE - Sanitas Educator

Created to elevate skin rejuvenation levels, the Sanitas Activate collection features products with ascending levels of the industry's highest ingredient concentrations. This webinar will focus on how to integrate these graduated strength game changers into your treatment room to generate instant and visible results. You will also learn how to customize homecare programs that will produce fast acting, enduring results for your guests.

Fee: Complimentary

9/13

#### WEBINAR: IT'S ALL ABOUT THE LIPS

THURSDAY, SEPTEMBER 13 | 10:00 AM - 11:00 AM

Erin Whitesell, LE - Sanitas Educator

Say hello to our new lip products, Conditioning Lip Polish and Redensifying Lip Complex, launching in September, 2018! A quick scroll through Instagram reveals that one thing is very clear: the popularity of fuller lips is now a full-blown thing. Our new lip collection delivers everything you need to lift, define and nourish lackluster lips – all without nasty ingredients or needles! Join us for this one hour webinar and learn how these new additions can raise your revenue through increased retail sales and service offerings.

Fee: Complimentary

9/20

#### WEBINAR: WRINKLE REBELLION: SKIN RESTORATION WITH PEPTIDES

THURSDAY, SEPTEMBER 20 | 1:00 PM - 2:00 PM

Erin Whitesell, LE - Sanitas Educator

In a society that is all too accustomed to the perils of anti-aging efforts (we're living in the Botox and Filler era, after all), Peptides have become known as the queens of managing wrinkles without the needle. But because not all peptides are created equal, as a skincare professional it's important to be able to properly identify and match to skin concerns for maximum results. In this hour long intensive, you'll learn about the different types of peptides, how they pair with other active ingredients and how to prescribe the most effective homecare regimens to generate maximum results for your guests – no needles needed.

9/27

#### WEBINAR: TOPICAL SKIN SUPPLEMENTS: ESSENTIAL VITAMIN C + RETINOL

THURSDAY, SEPTEMBER 27 | 10:00 AM - 11:00 AM

Erin Whitesell, LE - Sanitas Educator

The wrinkle fighting and complexion perfecting power of vitamin C and retinol are legion and both are absolutely essential for good skin health. These wunderkind ingredients are some of the most studied and utilized for a reason: they work and give real results to your guests in real time. In this webinar you will gain a better understanding of how to use the Sanitas Vitamin C Illuminate and Vitamin A Rejuvenate products to rebuild and activate skin health. Learn how to differentiate between products and devise safe and effective home care programs that will continue to strengthen your guests' skin over time.

Fee: Complimentary



# Sanitas Skincare Class Calendar

## SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

## CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

## CLASS LOCATION

833 W. South Boulder Road  
Building A  
Louisville, CO 80027

Please note: All classes are held in  
Louisville, CO unless otherwise stated.

## Registration

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