

Sanitas Skincare Training Institute

August 2018

8/6

CHEMICAL PEELS: UNDERSTANDING THE BASICS*

MONDAY, AUGUST 6 | 10:00 AM - 3:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

8/7

ADVANCED HYPERPIGMENTATION TREATMENTS*

TUESDAY, AUGUST 7 | 10:00 AM - 3:00 PM
Collene Fulton, LE - Sanitas Educator

Hyperpigmentation is one of the most common skin disorders and your ability to successfully treat it can help build a loyal customer base. This course will cover the causes (including the physiological reactions that occur within the skin), symptoms, diagnosis and treatments of hyperpigmentation. You will leave with a roadmap to the most effective in-room treatment protocols and home treatment plans, with a focus on nutrition as well as topical therapies.

Fee: \$50

8/13

DECODING THE DECK

MONDAY, AUGUST 13 | 10:00 AM - 3:00 PM
Susan Trenka, LE - Sanitas Educator

Sanitas skinhealth programs achieve results by leveraging formulations that catalyze the skin's natural biochemical reactions. In this class, you'll learn the language of product ingredient decks, through the lens of science and skin biochemistry, and how to apply a practical understanding of ingredient technology to confidently address your client's skincare needs.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

8/21

BROW AND BODY WAX CLASS*

TUESDAY, AUGUST 21 | 10:00 AM - 1:00 PM
Belinda Swanson, LE - Sanitas Educator

In this class you will learn in-depth techniques to enable you to become adept and comfortable with the use of both hard and soft waxes for the face and body. Extra emphasis will be given to brow shaping and methodology. Topics will also include how to conduct client consultations, appropriate pre- and post-wax care and the use of proper sanitation. Students should be prepared to give and receive waxing services.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

8/23

SANITAS PRODUCT KNOWLEDGE TRAINING

THURSDAY, AUGUST 23 | 10:00 AM - 3:00 PM
Collene Fulton, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

8/28

OPEN STUDENT DAY: ACNE SOLUTIONS

TUESDAY, AUGUST 28 | 10:00 AM - 1:00 PM
Belinda Swanson, LE - Sanitas Educator

According to The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. Broaden your knowledge of this sensitive topic with new found confidence via our in-room and home care recommendations.

Fee: Complimentary

*This class has a limited capacity and is only available to licensed estheticians

Registration

Call 303.449.1875 or 888.855.8425 or visit our website sanitas-skincare.com for more information or to register

Must register and pay in advance for all classes. Class times and locations are subject to change.

sanitas
PROGRESSIVE SKINHEALTH

CUSTOMIZATION: THE FUTURE OF SKINCARE

Today's skincare consumers are selective, informed and possess a strong knowledge of ingredients and formula benefits. No longer a one-size-fits-all product world, purchasers of skincare (especially Millennials and GenZ) increasingly desire personalized skin solutions. This series of webinars explores how to utilize the Sanitas collections to deliver customized regimens and provide powerful, tailored results that will help you attract and maintain a loyal clientele.

8/9

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING
FOCUS - FORTIFY, BODY, MEN + PROTECT
THURSDAY, AUGUST 9 | 1:00 PM - 2:00 PM
Toshiana Baker, LE - Sanitas Educator

Join us for an exploration of our Fortify, Body, Men and Protect categories.

Many common skin challenges stem from nutritional deficiencies or food allergies. You will learn how to incorporate simple, proven skin health tips along with the Sanitas line of targeted supplements into guest treatment plans. We will review our body product formulations and why they utilize the same bio-intelligent ingredients as our facial care. An in-depth examination of our non-toxic approach to UV protection and the most effective ways to educate your guests on the importance of sun protection will be covered. Finally, you will learn the features and benefits of our three step men's shaving system and how to incorporate it into a customized, daily skincare routine.

Fee: Complimentary

8/23

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING
FOCUS - PROGENERATE
THURSDAY, AUGUST 23 | 1:00 PM - 2:00 PM
Erin Whitesell, LE - Sanitas Educator

The Sanitas Progenerate collection features daily essentials that are specially formulated for sensitive, dry, normal, combination and oily skin types. In this webinar you will learn how to customize guest product selections to help facilitate healthier skin and prep for the more active products featured in our Activate and Optimize categories. Ingredient technology, treatment room tips and appropriate home care programs will be covered.

Fee: Complimentary

8/16

WEBINAR: SANITAS CHEMICAL PEEL TRAINING
THURSDAY, AUGUST 16 | 10:00 AM - 11:00 AM
Alexis Mayne, Sanitas VP of Research and Development

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

8/30

WEBINAR: SKIN BIOLOGY: A DEEPER LOOK
THURSDAY, AUGUST 30 | 10:00 AM - 11:00 AM
Alexis Mayne, Sanitas VP of Research and Development

The scope of practice for estheticians focuses on the epidermis. However, with the advanced ingredient technology available to manufacturers today, often the cellular and intracellular matrix will benefit as well. This one hour session dives into the structure of the dermis and focuses on the key modulators that impact cell turnover, collagen synthesis and the overall enhanced glycosaminoglycan function.

Fee: Complimentary

Webinars

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Sanitas Skincare Class Calendar

September 2018

9/6

HIGH ALTITUDE SKINCARE: ARID ENVIRONMENT ANTIDOTE

THURSDAY, SEPTEMBER 6 | 10:00 AM - 3:00 PM
Collene Fulton, LE - Sanitas Educator

Combating low moisture levels in the skin and protecting it from damaging UV rays are constant battles for those of us that live at high altitude. When the skin is constantly exposed to arid environmental aggressors, achieving optimal skin health can be a daunting task for even the most seasoned skincare professional. In this Colorado inspired class, you will gain a better understanding of the climate we live in and how crucial proper skincare is to maintaining the integrity and health of the skin. You will leave with the knowledge of how to design skincare and nutritional programs for mountain lovers and how to treat dehydrated, wind-ravaged or sun-damaged skin.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

9/10

INFLAMMATION AND GLYCATION: THE BODY EFFECT

MONDAY, SEPTEMBER 10 | 10:00 AM - 3:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

Advanced Glycation End Products (AGEs) are created in the body when excessive amounts of sugar combine with protein molecules to produce products that are foreign to the body and negatively affect the function of cells. This leads to inflammation, connective tissue damage and premature aging. Inflammation is considered by many to be the root cause of aging and enduring inflammation can lead to many skin conditions such as acne, rosacea and dermatitis. This class takes an in-depth look at the science of glycation, how it impacts the skin and how you can educate your clients on the benefits of preventing the development of AGEs. We will also cover the root causes of inflammation and effective ways to treat it.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

9/11

BRAZILIAN WAXING TECHNIQUES*

TUESDAY, SEPTEMBER 11 | 10:00 AM - 2:00 PM
Belinda Swanson, LE - Sanitas Educator

Gain hands-on experience with this in-depth Brazilian waxing class. Learn to incorporate proven waxing techniques into your practice to increase your bottom line! This class will focus on proper protocols, safety, understanding contraindications and waxing etiquette. Must be willing to perform waxing during the class. Students will also be expected to receive waxing services or provide a model instead.

Fee: \$50 for existing Sanitas clients and \$75 for non-Sanitas clients

9/17

THE SANITAS CHEMICAL PEEL ADVANTAGE*

MONDAY, SEPTEMBER 17 | 10:00 AM - 3:00 PM
Susan Trenka, LE - Sanitas Educator

The ability to deliver customized results is increasingly in demand and many of your customers are going to expect treatments that are created specifically for them. In this advanced class, you will gain a thorough understanding of how to intensify and tailor the effects of the Sanitas Peel Collection to create individualized solutions and outcomes for each guest. You will learn the latest technologies in peel application and layering techniques along with how to safely incorporate retinols to target multiple conditions for rapid results. The ability to prescribe personalized home care as well as how to effectively manage client expectations of the peel outcome will also be covered in this intensive, hands-on class.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

9/18

SANITAS PRODUCT KNOWLEDGE TRAINING

TUESDAY, SEPTEMBER 18 | 10:00 AM - 3:00 PM
Erin Whitesell, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

9/24

HANDS ON WITH ENHANCEMENTS*

MONDAY, SEPTEMBER 24 | 10:00 AM - 2:00 PM
Erin Whitesell, LE - Sanitas Educator

In this workshop you'll learn how to increase your average service sale, generate more revenue per treatment room and add distinctive, results-driven enhancements to your facials. Add-on protocols for the eye, lip, décolleté, neck and hand areas will be demonstrated and ample time for practice is included in this highly interactive session.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

9/25

SKIN ANALYSIS AND EXTRACTION LAB*

TUESDAY, SEPTEMBER 25 | 10:00 AM - 3:00 PM
Belinda Swanson, LE - Sanitas Educator

Performing extractions correctly is a skill that takes practice. Our Extraction Lab is the perfect place to refine your current level of expertise or learn new methodologies. This hands-on training will include clinical demonstrations where you will learn safe and effective methods of extraction by both performing and receiving extractions under the direct tutelage of our instructor. We'll cover techniques using extractors and lancets as well as how to effectively use and recommend the Sanitas range of products for acneic skin.

Fee: Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

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Registration

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PROGRESSIVE SKINHEALTH

Sanitas Skincare Webinars

September 2018

CUSTOMIZATION: THE FUTURE OF SKINCARE

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9/6

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING

FOCUS - ACTIVATE

THURSDAY, SEPTEMBER 6 | 1:00 PM - 2:00 PM

Elizabeth Crowe, LE - Sanitas Educator

Created to elevate skin rejuvenation levels, the Sanitas Activate collection features products with ascending levels of the industry's highest ingredient concentrations. This webinar will focus on how to integrate these graduated strength game changers into your treatment room to generate instant and visible results. You will also learn how to customize homecare programs that will produce fast acting, enduring results for your guests.

Fee: Complimentary

9/13

WEBINAR: IT'S ALL ABOUT THE LIPS

THURSDAY, SEPTEMBER 13 | 10:00 AM - 11:00 AM

Erin Whitesell, LE - Sanitas Educator

Say hello to our new lip products, Conditioning Lip Polish and Redensifying Lip Complex, launching in September, 2018! A quick scroll through Instagram reveals that one thing is very clear: the popularity of fuller lips is now a full-blown thing. Our new lip collection delivers everything you need to lift, define and nourish lackluster lips – all without nasty ingredients or needles! Join us for this one hour webinar and learn how these new additions can raise your revenue through increased retail sales and service offerings.

Fee: Complimentary

9/20

WEBINAR: WRINKLE REBELLION: SKIN RESTORATION WITH PEPTIDES

THURSDAY, SEPTEMBER 20 | 1:00 PM - 2:00 PM

Erin Whitesell, LE - Sanitas Educator

In a society that is all too accustomed to the perils of anti-aging efforts (we're living in the Botox and Filler era, after all), Peptides have become known as the queens of managing wrinkles without the needle. But because not all peptides are created equal, as a skincare professional it's important to be able to properly identify and match to skin concerns for maximum results. In this hour long intensive, you'll learn about the different types of peptides, how they pair with other active ingredients and how to prescribe the most effective homecare regimens to generate maximum results for your guests – no needles needed.

Fee: Complimentary

9/27

WEBINAR: TOPICAL SKIN SUPPLEMENTS: ESSENTIAL VITAMIN C + RETINOL

THURSDAY, SEPTEMBER 27 | 10:00 AM - 11:00 AM

Erin Whitesell, LE - Sanitas Educator

The wrinkle fighting and complexion perfecting power of vitamin C and retinol are legion and both are absolutely essential for good skin health. These wunderkind ingredients are some of the most studied and utilized for a reason: they work and give real results to your guests in real time. In this webinar you will gain a better understanding of how to use the Sanitas Vitamin C Illuminate and Vitamin A Rejuvenate products to rebuild and activate skin health. Learn how to differentiate between products and devise safe and effective home care programs that will continue to strengthen your guests' skin over time.

Fee: Complimentary

Sanitas Skincare Class Calendar

October 2018 1 of 2

10/1

FUNDAMENTALS OF SKIN BIOLOGY

MONDAY, OCTOBER 1 | 10:00 AM - 2:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

The skin is the body's largest and most environmentally sensitive organ. Comprehension of the skin's biology and cell renewal process imparts the knowledge necessary to address a variety of skin disorders to help your clients achieve stronger, healthier skin.

Fee: \$50

10/2

THE SANITAS SOLUTION: TREATING ACNE ACROSS THE AGES

TUESDAY, OCTOBER 2 | 10:00 AM - 2:00 PM
Belinda Swanson, LE - Sanitas Educator

According to the The American Academy of Dermatology (AAD), between 40-50 million Americans suffer from some form of acne. As skincare professionals, we see these clients every day and know that acne can occur at any time of life and for many reasons. At Sanitas, we believe that when it comes to treating acne, one size does not fit all and as such, have developed the tools to help you make a difference. Broaden your knowledge of this sensitive topic with new found confidence via our in-room and home care recommendations.

Fee: Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

10/8

NUTRITION AND SKIN HEALTH

MONDAY, OCTOBER 8 | 10:00 AM - 3:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

Skin is one of the first places a nutritional deficiency will manifest. Understand why nutrition is an essential component and how to identify and treat your clients' skin from a nutritional and biochemical understanding of the body. Incorporating nutritional strategies into your practice will allow you to offer the advanced skin care treatments that result in healthy skin and increased profits.

Fee: Complimentary for existing Sanitas clients and \$25 for non-Sanitas clients

10/9

BROW AND BODY WAX*

TUESDAY, OCTOBER 9 | 10:00 - 1:00 PM
Belinda Swanson, LE - Sanitas Educator

In this class, you will learn in-depth techniques to enable you to become adept and comfortable with the use of both hard and soft waxes for the face and body. Extra emphasis will be given to brow shaping and methodology. Topics will also include how to conduct client consultations, appropriate pre- and post-wax care and the use of proper sanitation. Students should be prepared to give and receive waxing services.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

10/15

SANITAS PRODUCT KNOWLEDGE TRAINING

MONDAY, OCTOBER 15 | 10:00 AM - 3:00 PM
Erin Whitesell, LE - Sanitas Educator

Learn how to incorporate the Sanitas line into your practice so you can provide the most effective treatments for any skin type or skin challenge. Comprehensive training on the features and benefits of Sanitas products will be covered.

Fee: Complimentary

10/16

SEQUENTIAL LAYERING TECHNIQUES: MASKS AND PEELS*

TUESDAY, OCTOBER 16 | 10:00 AM - 3:00 PM
Collene Fulton, LE - Sanitas Educator

Chemical peels have been used for many decades to resurface and revitalize skin. Used alone, chemical peels can generate amazing results, but incorporating our new sequential layering technology will intensify the effects and allow you to better control the outcome of the treatment. In this class, you will learn how to formulate customized chemical peels that will allow you to engineer programs to facilitate the progression of results for your clients.

Fee: \$25 for existing Sanitas clients and \$50 for non-Sanitas clients

10/22

OPEN STUDENT DAY: BUILDING CLIENTELE WITH IN-ROOM UPGRADES AND SERIES SALES

MONDAY, OCTOBER 22 | 10:00 AM - 1:00 PM
Erin Whitesell, LE - Sanitas Educator

In this interactive class, you will learn simple techniques for incorporating protocols that leverage the Sanitas Progenerate Collection. You will also learn easy talking points for suggesting in-room upgrades and methods for mapping out a treatment series program to help build repeat clientele. The latter portion of the class will be devoted to demonstrations and hands-on training.

Fee: Complimentary

*This class has a limited capacity and is only available to licensed estheticians

Registration

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PROGRESSIVE SKINHEALTH

Sanitas Skincare Class Calendar

October 2018 2 of 2

10/23

UNDERSTANDING MICROCURRENT THERAPY

TUESDAY, OCTOBER 23 | 10:00 AM - 2:00 PM
Susan Trenka, LE - Sanitas Educator

Commonly called the non-surgical face-lift, microcurrent is a valuable defense against aging and is steadily gaining demand for its ability to address skin tone and elasticity concerns. See a demonstration and learn how to incorporate this new therapy on your menu.

Fee: Complimentary for existing Sanitas clients and \$50 for non-Sanitas clients

10/29

CHEMICAL PEELS: UNDERSTANDING THE BASICS*

MONDAY, OCTOBER 29 | 10:00 AM - 3:00 PM
Erin Whitesell, LE - Sanitas Educator

As a new esthetician, whether starting your own business or going to work in an existing practice, the importance of understanding how to safely perform chemical peels is paramount. This introductory class is designed to demystify the use of chemical peels and provide you with a basic platform to perform safe, therapeutic treatments. The different types of peels, which peels are most effective for each skin type and condition and a basic understanding of Sanitas peel products and protocols will be covered. The ideal precursor to the Sanitas Chemical Peel Advantage class, you will gain the confidence and knowledge to begin performing safe, therapeutic chemical peels.

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PROGRESSIVE SKINHEALTH

Sanitas Skincare Webinars

October 2018 1 of 2

CUSTOMIZATION: THE FUTURE OF SKINCARE

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10/11

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS - OPTIMIZE

THURSDAY, OCTOBER 11 | 1:00 PM - 2:00 PM
Erin Whitesell, LE - Sanitas Educator

People visit an esthetician because they rely on the professional advice, products and treatments that can effectively address most common skin concerns. The Sanitas Optimize collection features targeted, therapeutic formulas designed to rehabilitate challenged skin. This webinar will teach you how to incorporate our professional grade products into treatments and customized home care regimens to advance your guests' skin to its most healthy, optimal state.

Fee: Complimentary

10/25

WEBINAR: SANITAS PRODUCT KNOWLEDGE TRAINING FOCUS - FORTIFY, BODY, MEN + PROTECT

THURSDAY, OCTOBER 25 | 1:00 PM - 2:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

Join us for an exploration of our Fortify, Body, Men and Protect categories.

Many common skin challenges stem from nutritional deficiencies or food allergies. You will learn how to incorporate simple, proven skin health tips along with the Sanitas line of targeted supplements into guest treatment plans. We will review our body product formulations and why they utilize the same bio-intelligent ingredients as our facial care. An in-depth examination of our non-toxic approach to UV protection and the most effective ways to educate your guests on the importance of sun protection will be covered. Finally, you will learn the features and benefits of our three step men's shaving system and how to incorporate it into a customized, daily skincare routine.

Fee: Complimentary

10/4

WEBINAR: SANITAS CHEMICAL PEEL TRAINING

THURSDAY, OCTOBER 4 | 10:00 AM - 11:00 AM
Erin Whitesell, LE - Sanitas Educator

Learn about the different types of chemical peels and discover which peels are most effective for each skin type and condition. Understanding Sanitas peel products and protocols will give you the knowledge and confidence to perform safe, therapeutic chemical peels.

Fee: Complimentary

10/8

WEBINAR: THE ART OF SPA RETAILING

MONDAY, OCTOBER 8 | 10:00 AM - 11:00 AM
Susan Trenka, LE - Sanitas Educator

Spa retail is a vital business component which can be expertly and easily managed with the right strategy. In this webinar, you will learn to implement an operational culture that leverages service-to-retail sales goals with an inventory that strategically targets the needs of your staff and clientele. Visual merchandising, hosting successful events and seasonal marketing will also be covered.

Fee: Complimentary

Webinars

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Sanitas Skincare Webinars

October 2018 2 of 2

10/18

**WEBINAR: TOPICAL SKIN
SUPPLEMENTS VITAMIN C + RETINOL
– WHY TWO IS BETTER THAN ONE**
THURSDAY, OCTOBER 18 | 10:00 AM - 11:00 AM
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10/22

**WEBINAR: IT'S ALL
ABOUT THE LIPS**
MONDAY, OCTOBER 22 | 1:00 PM - 2:00 PM
Jackie Cooper, LE + RDN - Sanitas Educator

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Sanitas Skincare Class Calendar

SANITAS SKINCARE TRAINING INSTITUTE

The Sanitas Skincare Training Institute teaches that healthy, beautiful skin is the result of the right balance of stimulation and nourishment. Likewise, a successful skin care education is the result of intellectual stimulation and program elements designed to nourish the mind and encourage growth.

Our education program offers:

- Advanced theory and hands-on education
- Cutting-edge topics that include focused trainings on skin care, waxing, makeup, business, sales and marketing
- National seminars
- Targeted treatment protocols for all skin types

CANCELLATION POLICY

Out of respect for our instructors, the Sanitas Training Institute adheres to a stringent cancellation policy. Students cancelling within 48 hours or failing to show for class will be charged in full.

Webinars

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CLASS LOCATION

833 W. South Boulder Road
Building A
Louisville, CO 80027

Please note: All classes are held in
Louisville, CO unless otherwise stated.